

Ellamera Polymers

launched by Kraton for the Health and Beauty industry

- ❑ Hydrogenated styrene/isoprene copolymers and hydrogenated styrene/butadiene copolymers
- ❑ Multiple grades with varying features allowing formulators to use them in synthetic, polar, ester or natural oils, transforming them into clear, thick, shear thinning, thixotropic and film-forming gels
- ❑ Used as gelling or thickening agents or to complement other ingredients
- ❑ Application in colour cosmetics, skin care, hair care and sun care

Ellamera – Features and Benefits

ELLAMERA SUMMARY	INCI		FEATURES AND BENEFITS												POTENTIAL APPLICATIONS								TECHNICAL INFORMATION																		
			Texture/touch						Colour						Colour Cosmetics				Skin Care								Hair Care		Suncare												
	Hydrogenated Styrene/Isoprene Copolymer	Hydrogenated Styrene/Butadiene Copolymer	Customisable texture/ skin feel	Thixotropic rheology	Soft, solid gel	Spreadable	Low viscosity	Film forming	Flexibility	Strength	Water resistant	Customizable colour effects	High transparency - colour enhancing	High gloss	Excellent suspension properties	Lip gloss / lipstick / lip liner	Mascara	Eye shadow / Blush	Eyelineer	Foundation / Concealer	Nail polish	Mask	Lotion / Serum	Face and Body oil / Gel	Moisturising gel socks and gloves	Depilatory wax	Oil treatment	Relaxer / Texturiser	Conditioner	Sunscreen / Sun block	Lotion / Spray / Stick	Styrene/Rubber ratio	Low polarity oils, isododecane, squalane	Medium, high polarity oils, esters, natural oils	Hydrocarbon, rosin esters	Dissolution temperature (°C) - depends on composition of the oil	Recommended dosage level				
INGREDIENTS																																									
Ellamera RAD-THICK 501	x		x		x	x	x			x	x	x	x				x		x				x	x							x	x	7/93	x		70-100	3-8%				
Ellamera BI-THIN 402	x		x	x	x		x			x	x	x	x	x	x	x	x	x	x	x		x	x	x											x		70-100	3-5%			
Ellamera BI-THIN 602	x		x	x	x		x			x	x	x	x	x	x	x	x	x	x	x		x	x	x												x		110-130	3-8%		
Ellamera TER-SET 203		x	x		x				x	x	x	x	x	x	x	x	x	x		x	x	x			x											x		110-130	2-8%		
Ellamera TER-SET 403		x	x		x				x	x	x	x	x	x	x	x	x	x		x	x	x															x		110-130	3-8%	
Ellamera TER-SET 503		x	x		x				x	x	x	x	x	x	x	x	x	x		x	x	x															x		110-130	3-8%	
Ellamera TER-SET 603		x	x		x				x	x	x	x	x	x	x	x	x	x		x	x	x			x												x		70-100	2-8%	
Ellamera TER-SET 803		x	x		x				x			x	x	x										x															110-130	5-15%	
Ellamera PER-SUST 504		x	x			x					x	x	x	x	x	x	x	x		x			x	x													x		70-100	3-8%	
Ellamera PER-SUST 804		x	x	x		x					x	x	x	x	x	x	x	x		x			x	x														x		80-130	3-5%

Ellamera Applications

- ❑ These are a few examples of the types of formulations Ellamera polymers can be used in.
- ❑ The ingredients that are listed on the slides are ingredients we have identified in the ingredients lists and which can be supplied by ourselves, among many other ingredients.

AOA Studio

Paw Paw: Sugar Fix Lip Scrub

cosmetic
ingredients

*A gentle natural exfoliator
that also helps dead skin
cells to generate fresher,
younger skin.*



Available from Cosmetic Ingredients:
Hydrogenated Styrene / Isoprene
copolymer & Hydrogenated Styrene /
Butadiene Copolymer

Huda Beauty Silk Balm Hydrating And Nourishing Lip Balm

An ultra-comfortable lip balm infu with actives to give you a boost of hydration for silky smooth, fuller-looking lips.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
copolymer; Sodium Hyaluronate

Revolution Pro

Rescue Lip Oil

cosmetic
ingredients

An instant high-shine, comforting lip oil to help keep lips conditioned and nourished, day and night.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
copolymer

espresso
GLASSY
Blush

cosmetic
ingredients

*Highlighting blush for natural,
dewy, blushing cheeks.*



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
copolymer; Effect pigments, pearls

SheGlam

Clean Queen Mascara Remover

cosmetic
ingredients

Easily removes makeup: simply brush through your lashes and wait 30 seconds before washing off.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
copolymer

Estée Lauder
**Double Wear
Maximum
Coverage**



This long-wearing, flawless makeup, formulated with almost 30% pigment, provides full concealing coverage wherever you need it. Use it to camouflage all skin imperfections and flaws on face or body, including scars, tattoos, spider veins, sun spots and other hyperpigmentation.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene copolymer; treated iron oxides, treated mica, silica

Rimmel

Wonder'Cloud All-Day Wear Soft Shadow

cosmetic
ingredients

Has an ultra soft, whipped texture with buildable pigment & built-in primer, and it's easily applied with just the fingertips. The crease-proof, waterproof formula gives a luminous matte finish and ultra long wear.

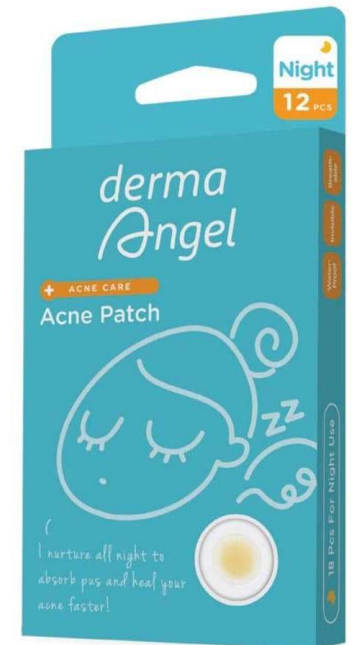


Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene copolymer; treated iron oxides, treated mica, silica

Derma Angel
Acne Patch



The ultra-thin edges have an average thickness of 0.01cm, making the patch almost undetectable on the skin. Hydrocolloid materials work like a sponge to absorb pus and oil. They act as a protective cover, reducing the urge to squeeze or pick at a blemish, help wound to heal faster.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
Copolymer

Johnson's
**Baby Oil Gel
Shea & Cocoa
Butter**

Enriched with shea and cocoa butter, Johnson's Baby Oil Gel with Shea & Cocoa Butter helps moisturize baby's skin. Formulated for babies and great for relieving your dry, rough patches, this baby oil gel is a clinically proven mild and gentle formula for your baby's skin.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Isoprene
Copolymer

DMK
Hydroloc



A rich cream designed to hydrate and lock moisture into extremely dry, and scaly skin. Hydroloc cream is a powerful lubricant whose natural sealants grab moisture and penetrate deep into the tissues increasing the skin's moisture. It is an excellent barrier-repairing cream for supreme hydration protecting the skin from transepidermal water loss.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Butadiene
Copolymer

Re'equil

Sheer Zinc Tinted Mineral Sunscreen Spf 50 Pa+++

cosmetic
ingredients

Fragrance free 50 spf pa+++ universal tint, zero white cast, protection from oxidative free radicals.



Available from Cosmetic Ingredients
Hydrogenated Styrene / Butadiene
Copolymer, treated zinc oxide, silica

Joico
**Hydrasplash
Conditioner**

cosmetic
ingredients

*Hydrating conditioner for fine to medium,
dry hair.*



Available from Cosmetic Ingredients
Hydrogenated Styrene / Butadiene
Copolymer; Cocodimonium
Hydroxypropyl Hydrolysed Keratin

Joico
**Reconstructing
Conditioner**



Formulated for all hair types, this conditioner is strong enough to moisturize and repair even the thickest hair, yet is light enough to condition fine hair without weighing it down.



Available from Cosmetic Ingredients

Hydrogenated Styrene / Butadiene Copolymer; Cocodimonium Hydroxypropyl Hydrolyzed Keratin, Hydrolyzed Keratin; Sodium hyaluronate

Kerastase

Chronologiste Thermique Régénérant

cosmetic
ingredients

Youth Revitalising Blow-Dry Care • Lengths and ends • Leave-in • Smoothing and softening product without rinsing • The texture of the hair is softened • The cuticles are smoothed out • Protects from heat up to 230° • 24 hour frizz control in an 80% humidity environment



Available from Cosmetic Ingredients
Hydrogenated Styrene / Butadiene
Copolymer, Sodium hyaluronate

Thank you!

www.cosmetic-ingredients.co.za

cosmetic
ingredients 