

# Oat COM

## ADVANCED COLLOIDAL OATMEAL



### **A PROVEN ANTI-AGING INGREDIENT WHICH DELIVERS A NON-GREASY AND LUXURIOUS FEEL TO THE SKIN.**

Oat COM is an optimised extruded colloidal oatmeal, manufactured under an approved patented process to the US Pharmacopeia Standard and produced from selected high beta-glucan oats using sustainable farming practices. A raw material approved by Ecocert in accordance with the COSMOS standard, Oat COM demonstrates superb anti-aging, anti-irritant and moisturising properties.

## TECHNICAL DATA\*



INCI	<i>Avena sativa</i> (Oat) Kernel Flour
Origin	Finland
Physical Form	Powder
Colour	Cream to Light Brown
Particle Size	75 µ Avg.
Protein Content	14.4 g per 100g
Beta Glucan Content	5.8 g per 100g
Ash Content	1.9 g per 100g
Nitrogen Content	2.3 g per 100g
Fat Content	6.8 g per 100g

Pack Sizes: 5kg, 20kg

\*Indicative Typical Values

## US FDA MONOGRAPH

Oat COM meets the US FDA Monograph 2003: 'Colloidal Oatmeal is classified as a skin protectant by the FDA according to 21 CFR Part 310 and 347 in Skin Protectant Drug Product Over-the Counter-Human-Use'.

## WHY OAT COM?



### Benefits

- ▶ Reduces redness and skin irritation to soothe and relieve skin disorders.
- ▶ Proven anti-aging and reparative properties over all skin types.
- ▶ Reduces TEWL and effectively forms a physical barrier on the skin surface.



### In-vivo Study

- ▶ **86%** felt Oat COM consistently left skin **moisturised**.
- ▶ **80%** felt Oat COM created a feeling that the skin was **silky soft** and **soothed the skin**.
- ▶ **79%** agreed that Oat COM **nourished** their skin.

Full results available upon request



### Approvals

- ▶ Raw material approved by Ecocert in accordance with the COSMOS standard
- ▶ Not tested on animals
- ▶ Hypoallergenic
- ▶ Free from allergens
- ▶ Halal approved production
- ▶ China INCI compliant