In times when cash should not be tied up in slow moving inventory or rising energy costs, our locally blended <u>aMaloco CCB2</u> conditioning concentrate is the ideal workhorse for rinse-off as well as leave-in conditioners. Combined with any of the hair care actives listed below, you can develop an entire after-care range with the aMaloco CCB2 as starting point.

We have reformulated our aMaloco CCB blend to make it more environmentally friendly by changing our emulsifier system. Among the basic ingredients that can be found in the blend, the cetrimonium bromide is a conditioning active that prevents static buildup which causes flyaway hair. This ingredient is small enough to be absorbed into the damaged areas of the hair. For water-soluble actives, no heat is required to convert the concentrate into a salongrade hair care vehicle with many applications. At as little as 2% of this concentrate, a sprayable heat protection product, detangler or leave-in conditioner can be formulated. The blend can also successfully be used to manufacture a conditioning bar. It is also a great vehicle for temporary hair colours. Another application for it is a shaving cream – though this does not lather much, but it works well and the after-feel is great! Hair care claims can be made depending on the actives added to the base:

Oat lipid-e oil (Avena sativa (Oat) Kernel Oil) - New data has been generated to show a huge increase in the ceramide levels in the hair cortex and in hair shine.

**Protesil LH** (Hydrolysed Silk PG-Propyl methylsilanediol) – Cost-effective at 0,1% use level for colour maintenance, hair repair and shine.

Ormagel XPU (Hypnea musciformis extract (and) Gelidiella acerosa extract(and) Sargassum filipendula extract (and) sorbitol (and) sodium benzoate (and) potassium sorbate) - Cuticle alignment and moisturisation of chemically damaged hair.

Quattro (Salvia hispanica seed extract (and) sodium behenoyl lactylate (and) Simmondsia chinensis (Jojoba) seed oil (and) squalane (and) phenoxyethanol (and) ethylhexylglycerin)-Adds softness, conditioning, and frizz control for curly and oily hair (types 3 and 4 hair).

**Lisselini BS** (Linum usitatissimum(Linseed) seed extract (and) algin (and) glyceryl oleate citrate (and) caprylic/capric triglyceride (and) sodium benzoate (and) potassium sorbate) – Provides instant anti-frizz action, aligns hair fibers and protects the hair against thermal degradation.